



Appalachia Service Project  
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[www.ASPHome.org](http://www.ASPHome.org)

## **FOR IMMEDIATE RELEASE:**

### **Johnson City Wofford Brothers Insurance Agency to be Title Sponsor of Appalachia Service Project's 6th Annual Golf Tournament**

*All proceeds from the tournament will be used to make homes warmer, safer and drier for low-income families in the Tri-Cities and throughout Central Appalachia*

JOHNSON CITY, Tenn. (February 15, 2017)—Appalachia Service Project (ASP) has announced Johnson City Wofford Brothers Insurance as the Title Sponsor for their 6th Annual Golf Tournament. Johnson City Insurance has been a long-time partner with ASP, meeting various insurance needs for the organization. This tournament, scheduled for Monday, April 17 at Blackthorn Club at the Ridges, will benefit low-income families in the Tri-Cities and throughout Central Appalachia.

ASP President/CEO, Walter Crouch, said, "We are thankful for Johnson City Insurance's commitment to give back to our friends and neighbors in need in Central Appalachia. Many families come to ASP after having spent years living in situations that most of us would consider intolerable. But they lack the resources to make the repairs themselves or pay for someone to perform the repairs. Generous partners like Johnson City Insurance make it possible for us to provide help—and hope—to families in need."

People are encouraged to visit [www.Golf4ASP.com](http://www.Golf4ASP.com) to learn more about playing in the tournament, purchasing a raffle ticket, or sponsoring.

### **ABOUT APPALACHIA SERVICE PROJECT**

Appalachia Service Project (ASP), is a Christian ministry, open to all people, that inspires hope and service through volunteer home repair in Central Appalachia. Since 1969, ASP volunteers have been making homes warmer, safer and drier for families in need in Central Appalachia and providing life-transforming experiences for everyone involved. In recent years ASP has expanded its outreach to include building new homes for low-income families whose homes were destroyed by flooding and others whose homes are beyond repair.

### **ABOUT JOHNSON CITY WOFFORD BROTHERS INSURANCE**

Johnson City Insurance has been in business for over 100 years serving the southeast. The companies they represent are among the most stable and reliable in the insurance industry. They also have a full line of personal insurance as well as group and individual life and health products. Their agency is fully staffed in all departments to offer

committed, in-house customer service and give direction to their companies' interactive websites for those who prefer the convenience of conducting business online. They make insurance easy!

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### **MEDIA INQUIRIES**

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### **ADDITIONAL RESOURCES**

Visit ASP's Newsroom (<http://asphome.org/newsroom>) for a fact sheet about Appalachia Service Project, downloadable press releases, photos, and other information.